

**Press release**

**Exclusive partnership between EDEN and ADI Global Distribution  
for distribution of BIOVEIN**

**Increasing the Easydentic Group's recurring revenues**

**Aix-en-Provence, 23 September 2009:**

The Easydentic Group (FR001000016 - ALEGR), one of Europe's leading providers of innovative corporate security technologies, today announced that its subsidiary EDEN has selected ADI Global Distribution to distribute exclusively its innovation BIOVEIN in France.

**A solid partner to step up distribution of BIOVEIN in France**

After obtaining global approval from the CNIL (French data protection authority) for its vein recognition technology in June, the Easydentic Group is continuing with the roll-out of BIOVEIN and further strengthening its position in the biometric access control market in France.

Subsidiary EDEN, the designer and manufacturer of BIOVEIN, has signed a distribution agreement in France with ADI Global Distribution, a key player in the security market. This exclusive agreement concerning the French market with Europe's market leader security equipment distribution, with operations in over 20 countries, confirms the very strong appeal of BIOVEIN.

The Easydentic Group now benefits from dual coverage of the French market for BIOVEIN:

- the Easyvein and Oytech brands to target the core market of SMEs directly;
- the solid and established branch network of ADI Global Distribution ([www.adiglobal.com/fr](http://www.adiglobal.com/fr)) to target the large market of security equipment installers.

**A win-win partnership**

EDEN will benefit from the strength of the distribution network of ADI Global Distribution ensuring it an excellent visibility on important sales volumes and allowing the company to focus its efforts on R&D and innovation.

For ADI Global Distribution, this exclusive partnership will enable it to point its commercial strategy on biometrical access control solutions thanks to BIOVEIN, considering the strong potential of this unique solution related to its high security and full compliance with CNIL directives.

Thanks to ADI Global Distribution's numerous sales outlets, installer clients will be among the first to benefit from this partnership, gaining broad and privileged access to this exclusive solution while also receiving value-added advice and the possibility of training in vein recognition technology and how to use the BIOVEIN system.



Patrick Fornas, Chairman and Chief Executive Officer of the Easydentic Group, comments: "We are very pleased about ADI Global Distribution's interest in BIOVEIN. The agreement between this renowned security equipment distribution expert and our subsidiary EDEN reflects the significant potential of this technology in our main market. This solid partnership will enable the Easydentic Group to strengthen the BIOVEIN distribution network, increase its future recurring revenues and consolidate its leading position in France, opening up the possibility of further partnerships in Europe."

Denis Castanet, Marketing Director of ADI Global Distribution, concludes: "We are happy that Eden has chosen ADI Global Distribution for the exclusive distribution of BIOVEIN. This decision attests to the recognition of our value-add in the security product distribution market, in particular access control. Thanks to our well trained sales team, we are able to support our installer clients in choosing products and carrying out their projects. Our unparalleled logistics capacity and value-added services such as our training department, integrated after-sales service and technical resources, mean that our clients can place their full trust in ADI."



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**Meet Easydentic Group and ADI Global Distribution  
at the APS (Alarms Protection Security) trade show**

**14<sup>th</sup> specialist security trade show  
22 to 24 September 2009  
Paris - Porte de Versailles - Pavillon 8**

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**About Easydentic ([www.easydentic.com](http://www.easydentic.com)):**

Easydentic is a major European player in innovative corporate security technologies. The Group operates in 12 European countries (France, Belgium, Germany, Spain, Netherlands, UK, Czech Republic, Portugal, Ireland, Italy, Switzerland and Luxembourg), and has 6 brands (EASYVEIN, EASYDENTIC and OYTECH for biometric access control, INNOVATYS and UNIWAYS for IP-based video surveillance and EDEN for R&D of software used in access management and access control system applications).



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**Contacts:**

**NewCap.**

Investor Relations  
Steve Grobet / Dusan Oresansky  
Tel.: +33 (0)1 44 71 94 94  
[easydentic@newcap.fr](mailto:easydentic@newcap.fr)

**Easydentic**

Marc Ligonesche  
General Secretary  
Tel.: +33 (0)4 42 90 85 60  
[financial@easydentic.fr](mailto:financial@easydentic.fr)

**About ADI Global Distribution ([www.adiglobal.com](http://www.adiglobal.com)):**

ADI is a leading distributor of low voltage security products with over 200 locations in the United States, Canada, Puerto Rico, Europe and India. The solutions offered by ADI include access control, video surveillance, IP networks, intruder, fire, audio/video systems, home solutions and accessories. For more information about ADI visit [www.adiglobal.com](http://www.adiglobal.com)

**Contacts:**

**ADI Global Distribution**

Denis Castanet  
Head of Marketing  
Tel.: +33 (0)1 58 02 02 02  
[denis.castanet@adiglobal.com](mailto:denis.castanet@adiglobal.com)

